

Respondent Names
Dave G Reichert
Complainant Name
Eric Crawl
Complaint Description
<p>Eric Crawl reported via the portal</p> <p>On 12/1/2023, Brandi Kruse publicly stated the following by posting on X (aka Twitter):</p> <p>[1738033758618702159]: "Yes, actually I did speak at a Dave Reichert event for free. But keep making things up. If I didn't speak for free, he would have had to list it in his PDC filings." -- 7:08 PM · Dec 21, 2023 from Kirkland, WA</p> <p>Brandi Kruse owns and operates a company known as unDivided Media, LLC. She is a public figure, who runs a large podcast known as "[un]Divided". She charges subscription fees for the podcast, and broadcasts on Twitter / X, YouTube, and Facebook. She typically charges fees for speaking at speaking events, and has a long-history of doing so. It is unclear if these fees are paid to her directly, or through her company, or through a third-party agent. The fees for her speaking engagements are well in excess of \$ 25 (and often more than a couple of thousand dollars).</p> <p>She performs a majority of her [un]Divided communications through her X Account handle @BrandiKruse, and this is where she made the above comment. This account has more than 95,000 followers. It is unclear how many viewers she reaches in total on all platforms, but her main focus is on Washington State and politics and political campaigns and candidates, within the State.</p> <p>I was not able to locate dispositive payment records or contribution records. I am not aware of the specific event she is referring to.</p>
What impact does the alleged violation(s) have on the public?
In Kind Contributions being concealed by structuring meant to evade PDC reporting requirements, creating a subterfuge of concealment about Campaign and Commercial and Individual financial relationships.
List of attached evidence or contact information where evidence may be found
PDC Reports Public Statement Made By Brandi Kruse alleging such conduct.
List of potential witnesses with contact information to reach them
Dave Reichert Dave Reichert Campaign Brandi Kruse Undivided Media, LLC
Certification (Complainant)

I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.



Home > [Political Disclosure Data](#) > Expenditures

Expenditures

Search expenditures by all candidates and political committees since 2007. Campaigns are required to itemize any expense of more than \$50. Donated goods and services (known as in-kind contributions) also appear as expenditures, with the contributor listed in the recipient column.

Results for: Recipient Name: brandi kruse | undivided X Hide Filters Search Tips

Candidate/Committee Name <input type="text" value="Enter text"/> X	Election Year <input type="text" value="Select"/> X	Campaign Type <input type="text" value="Select"/> X
Recipient Name <input type="text" value="brandi kruse undivided"/> X	Expenditure Date <input type="text" value="From"/> <input type="text" value="To"/> X	Amount <input type="text" value="From"/> <input type="text" value="To"/> X
City <input type="text" value="Enter text"/> X	State <input type="text" value="Select"/> X	Description <input type="text" value="Enter text"/> X

Show entries

[Download 4 rows as CSV.](#)

Candidate/Committee Name	Election year	Campaign Type	Recipient Name	Expenditure Date	Amount	Description	City	State	Report
Kitsap County Republican Party	2023	Political Committee	Kruse Brandi	04/20/2023	\$1,500.00	Debt payment	Seattle	WA	View Report
Kitsap County Republican Party	2023	Political Committee	Kruse Brandi	02/12/2023	\$1,500.00	keynote speaker fee for the LDD	Seattle	WA	View Report
Pierce County Republican Party Non-Exempt	2024	Political Committee	unDivided Media LLC	03/26/2024	\$2,500.00	Event speaker	North Bend	WA	View Report
WHATCOM COUNTY REPUBLICAN PARTY	2024	Political Committee	unDivided Media, LLC	03/05/2024	\$2,500.00	Speaker Brandi Kruse to speak at Lincoln Day Dinner on 3/23/24	North Bend	WA	View Report

Showing 1 to 4 of 4 entries (filtered from 1,105,614 total entries)



Annual Report

BUSINESS INFORMATION

Business Name:

UNDIVIDED MEDIA LLC

UBI Number:

604 851 168

Business Type:

WA LIMITED LIABILITY COMPANY

Business Status:

ACTIVE

Principal Office Street Address:

1185 SW HEMLOCK CT, NORTH BEND, WA, 98045-7936, UNITED STATES

Principal Office Mailing Address:

1185 SW HEMLOCK CT, NORTH BEND, WA, 98045-7936, UNITED STATES

Expiration Date:

01/31/2025

Jurisdiction:

UNITED STATES, WASHINGTON

Formation/Registration Date:

01/14/2022

Period of Duration:

PERPETUAL

Inactive Date:

Nature of Business:

ANY LAWFUL PURPOSE

REGISTERED AGENT CONSENT

To change your Registered Agent, please delete the current Registered Agent below.

Registered Agent Consent (Check One):

I am the Registered Agent. Use my Contact Information.

I am not the Registered Agent. I declare under penalty of perjury that the WA Limited Liability Company has in its records a signed document containing the consent of the person or business named as registered agent to serve in that capacity. I understand the WA Limited Liability Company must keep the signed consent document in its records, and must produce the document on request.

RCW [23.95.415](#) requires that all businesses in Washington State have a Registered Agent.

Some of this information is prepopulated from information previously provided. Please make changes as necessary to provide accurate information.

REGISTERED AGENT [RCW 23.95.410](#)

Registered Agent Name	Street Address	Mailing Address
TRISTEN S KWAN CPA PC	401 BENDIGO BLVD N, NORTH BEND, WA, 98045-8269, USA	401 BENDIGO BLVD N, NORTH BEND, WA, 98045-8269, USA

PRINCIPAL OFFICE

Phone:

Email:

SALES.UNDIVIDED@GMAIL.COM

Street Address:

1185 SW HEMLOCK CT, NORTH BEND, WA, 98045-7936, USA

Mailing Address:

1185 SW HEMLOCK CT, NORTH BEND, WA, 98045-7936, USA

GOVERNORS

Title	Type	Entity Name	First Name	Last Name
GOVERNOR	INDIVIDUAL		BRANDI	KRUSE

NATURE OF BUSINESS

- ANY LAWFUL PURPOSE

EFFECTIVE DATE

Effective Date:

12/23/2023

CONTROLLING INTEREST

1. Does this entity own (hold title) real property in Washington, such as land or buildings, including leasehold improvements?
- **No**
2. In the **past 12 months**, has there been a transfer of at least 16-2/3 percent of the ownership, stock, or other financial interest in the entity?
- **No**
 - a. If "Yes", in the **past 36 months**, has there been a transfer of controlling interest (50 percent or greater) of the ownership, stock, or other financial interest in the entity?
- **No**
3. If you answered "Yes" to question 2a, has a controlling interest transfer return been filed with the Department of Revenue?
- **No**

You **must** submit a Controlling Interest Transfer Return form if you answered "yes" to questions 1 **and** 2a.

Failure to report a Controlling Interest Transfer is subject to penalty provisions of [RCW 82.45.220](#).

For more information on **Controlling Interest**, visit www.dor.wa.gov/REET.

RETURN ADDRESS FOR THIS FILING

Attention:

TRISTEN KWAN

Email:

TRISTEN@MTSIACCOUNTING.COM

Address:

401 BENDIGO BLVD N, NORTH BEND, WA, 98045-8269, USA

UPLOAD ADDITIONAL DOCUMENTS

Do you have additional documents to upload? - **No**

EMAIL OPT-IN

By checking this box, I hereby opt into receiving all notifications from the Secretary of State for this entity via email only. I acknowledge that I will no longer receive paper notifications.

AUTHORIZED PERSON

I am an authorized person.

Person Type:

ENTITY

First Name:

TRISTEN

Last Name:

KWAN

Entity Name:

TRISTEN S KWAN CPA PC

Title:

ACCOUNTANT

This document is hereby executed under penalty of law and is to the best of my knowledge, true and correct.

This Post is from an account you muted.

[View](#)



Brandi Kruse 

@BrandiKruse

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Yes, actually I did speak at a Dave Reichert event for free. But keep making things up. If I didn't speak for free, he would have had to list it in his PDC filings.

7:08 PM · Dec 21, 2023 from Kirkland, WA · **163** Views



Election Year: 2024 | 2023 X

Contributor <input type="text" value="brandi kruse"/> X	Candidate/Committee Name <input type="text" value="dave reichert"/> X	Election Year <input type="text" value="2024"/> <input type="text" value="2023"/> X
Campaign Type <input type="text" value="Select"/> X	City <input type="text" value="Enter text"/> X	State <input type="text" value="Select"/> X
Employer <input type="text" value="Enter text"/> X	Occupation <input type="text" value="Enter text"/> X	Amount <input type="text" value="From"/> <input type="text" value="To"/> X
Contribution Date <input type="text" value="From"/> <input type="text" value="To"/> X	Cash or In-Kind <input type="text" value="Select"/> X	Primary or General <input type="text" value="Select"/> X

Show entries

[Download 2 rows as CSV.](#)

Contributor	Candidate/Committee	Election Year	Campaign Type	City	State	Employer	Occupation	Amount	Cash or In-kind	Receipt Date	Contributor Category
Brandi Kruse	David G Reichert (Dave Reichert)	2024	Candidate	North Bend	WA	Self-employed	Media	\$98.44	Cash	12/17/2023	Individual
Brandi Kruse	David G Reichert (Dave Reichert)	2024	Candidate	North Bend	WA	Self-employed	Media	\$2,400.00	Cash	12/17/2023	Individual

Showing 1 to 2 of 2 entries (filtered from 6,301,895 total entries)

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