

Respondent Name
Let's Go Washington (Sponsored by Brian Heywood)
Complainant Name
Joe Kunzler
Complaint Description
Let's Go Washington still refuses to provide a sponsor ID at the top of their X page x.com/letsgow , despite previous PDC instructions to do so . The attached PDF explains all.
What impact does the alleged violation(s) have on the public?
The public does not know who is funding Let's Go Washington on X. PDC issued instructions in early 2025 to include sponsor ID.
List of attached evidence or contact information where evidence may be found
See attached complaint.
List of potential witnesses with contact information to reach them
Dan Brady, dan@danbradylaw.com
Certification (Complainant)
I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

10 July 2026

RE: Repeat Violation of RCW 42.17A.320(1) and WAC 390-18-030(3) by Let's Go Washington After Warning Letter in Case 160776

Dear Public Disclosure Commission;

Hi there Public Disclosure Commission (PDC), Joe A. Kunzler here. Sad evening out here, especially as someone who believes no trans in girls sports, but Let's Go Washington clearly is not taking seriously the warning issued in the case closure letter that was issued to conclude Case #160776¹. As such, I need to re-report the violation.

See below is the current X header for Let's Go Washington as of 6:43:31 PM on Friday, 10 July 2026:



Next, let's get to a crop of the header itself:

¹ SOURCE: pdc.wa.gov/rules-enforcement/enforcement/enforcement-cases/160776



Let's Go Washington ✓

2,275 posts



INCOME TAX
YES ON: IL26-645



YES ON: IL26-001
STRENGTHEN COMMUNICATION BETWEEN
PARENTS AND SCHOOLS



YES ON: IL26-638
PROTECTING FAIRNESS IN GIRLS' SPORTS



Following

Let's Go Washington ✓

@letsgowa

Fix what's broken!

Redmond, WA letsgowashington.com Joined May 2022 >

775 Following 8,272 Followers



Followed by Heywire, Peak Seattle, and 105 others you follow

Posts ▾

Replies

Highlights

Media



Let's Go Washington ✓ @letsgowa · 3h



A Washington State student athlete spoke out about being forced to play against a boy and she received threats and hate from grown adults. Be the bigger person, vote YES to support female athletes this November.



It's clear as per the above graphics that Let's Go Washington is again failing to show sponsorship as they urge voters to vote this November in ways I'd prefer. This disregard for the Public Disclosure Commission is not unique to Let's Go Washington, but this is something that I call upon the PDC to address.

I want to remind all of the exact words you, the PDC, wrote on March 19, 2025:

...Pursuant to WAC 390-37-060(1)(d), this letter serves as a formal warning concerning your failure to include proper sponsor identification for online advertising posted on the platform X in accordance with RCW 42.17A.320(1) and WAC 390-18-030(3), because the sponsor identification was not viewable with one click. For future online political advertising, staff expects you to make sponsor identification viewable with one click, for example, by including the sponsor identification on the bio page of X when posting future political advertising on that platform. The Commission will consider this formal written warning in deciding on further Commission action if there are future violations of PDC laws or rules.

As you can see with the above screenshots, Let's Go Washington continues to fail to heed the instruction, "To make sponsor identification viewable with one click". This is clearly unacceptable conduct and needs to end before October when postal voting begins.

To begin to conclude, I believe that when regular complainants – of which I am one – see violations of PDC law, it is our responsibility to report them without fear or favor. I, however, should note that the warning letter was issued in part to one Dan Brady, who is also the attorney for Project 42. I'm sure that will matter somewhere, and yes, Dan Brady's going to get more PDC work from me.

I also want to add something. As Heather "Newsbrooke" Brooke, Ph.D. once said,

"When people cannot see how decisions are made - or how money is spent, or whether justice is being done - resentment grows. In good times, it simmers; in hard times, it explodes. Transparency diffuses that pressure. It gives power back to citizens and deprives populists of the darkness in which they thrive."

That's why the Sponsor ID matters. I 'go Newsbrooke' to bring the light and when need be, the heat. It's time Let's Go Washington that professes a need for transparency lived up to that standard, upheld that standard and enforced that standard.

Very respectfully submitted;



Joe A. Kunzler
growlernoise@gmail.com