

Respondent Names
Jamie Keenan-deVargas
Complainant Name
Judson Willis
Complaint Description
Rcs. voodoo reported via the portal (Sun, 26 Jul 2026 at 4:41 PM) The attached photo shows a campaign yard sign for Jamie Keenan-Devargas for State House with no visible sponsor identification. I could not find any readable disclaimer, sponsor name, or address on the sign face. RCW 29B.30.050 requires written political advertising to include the sponsor's name and address, and WAC 390-18-030 states that yard signs must include sponsor identification. I request that the PDC investigate this apparent violation.
What impact does the alleged violation(s) have on the public?
All written political advertising must include the sponsor's name and address. A campaign sign is considered political advertising. Furthermore, readable sponsor identification font must be at least 10% of the largest type used, or 10-point, whichever is greater. The public impact is mainly loss of transparency and accountability. Washington requires sponsor identification on written political advertising so voters can know who is behind the message, not just what the sign says. A missing disclaimer can also mislead voters about the true source of support and frustrate enforcement of campaign-finance disclosure laws. Washington rules specifically require yard signs to include sponsor identification, and they prohibit incorrect, false, or misleading sponsor identification. When that information is absent, voters and regulators have less ability to connect the message to a legally responsible entity. Finally, a further public impact is unfairness to compliant campaigns. Campaigns that follow the law must place readable sponsor information on their signs; a campaign that does not may gain the benefit of a cleaner-looking or more persuasive sign while avoiding the transparency burden imposed on everyone else.
List of attached evidence or contact information where evidence may be found
All along pacific avenue in Lacey. This specific picture was taken by me stopped at a traffic light around the intersection of pacific Avenue and Sleater Kinney in Lacey around 12, noon, today 26 July 2026.
List of potential witnesses with contact information to reach them
Anyone that has driven by the numerous signs posted along pacific avenue in Lacey.
Certification (Complainant)

I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

Wed

Jamie

KEENAN-DEVARGAS
FOR STATE HOUSE

People over PACs!



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