

[Jamie](#) replied (Tue, 28 Jul 2026 at 2:43 PM)

To: "PDC Support" pdc@pdc.wa.gov

External Email

Thank you for bringing this to my attention, Tabatha!

When designing these signs, our campaign worked directly from RCW 29B.30.050. We verified that the sponsor identification text was set apart on its own line and scaled to 11% of the height of the largest text ("Jamie"), satisfying the statutory 10% requirement. We also included our party preference ("I D") within the sponsor line. The sponsor line was printed as a solid tone, with no half-tone/screen-printing involved anywhere in the sign. The statement is set apart from the rest of the text by a curved white line, isolating it to the bottom of the sign in its own segregated area. Hopefully 29B is the only RCW we needed to follow... our campaign is entirely volunteer-operated and none of us (including myself) have any experience with campaign management or anything, but hopefully we did everything we needed to!

The relevant sections of 29B.30.050 that we referred to were:

(3) The information required by subsections (1) and (2) of this section shall:

- (a) Appear on the first page or fold of the written advertisement or communication in at least 10-point type, or in type at least ten percent of the largest size type used in a written advertisement or communication directed at more than one voter, such as a billboard or poster, whichever is larger;
- (b) Not be subject to the half-tone or screening process; and
- (c) Be set apart from any other printed matter. No text may be before, after, or immediately adjacent to the information required by subsections (1) and (2) of this section.

We assumed that (3)(c)'s "No text may be before, after, or immediately adjacent to the information [...]" was the qualifying statement actually defining what is meant by "set apart from any other printed matter." The sign has a background color, meaning all text would necessarily have to be placed atop that background color. We see other people doing background colors on their signs too, so we were hopeful that our interpretation was correct... again, none of us have any experience with this.

I have attached the exact .tif file the print vendor used to print the signs, exactly as they graded it for CMYK printing; the colors on the attached files are essentially *exactly* as they appear in person. Since everything was easily legible to us while assembling the signs in the garage, we sincerely thought we had met all statutory requirements! If we need to abide

by any requirements not listed in 29B.30.050, we will do whatever is necessary to stay in compliance. We want to respect your time, so if it's not too much trouble, please link any relevant RCW/WAC we may not be aware of so we can stay compliant with all future advertising, too.

Here's what the sponsor ID currently includes, as I am reading from a yard sign whilst I type this email:

Paid for by Team Jamie Keenan-deVargas | D
120 State Ave NE #551 Olympia, WA 98501

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In solidarity,
Jamie Keenan-deVargas
Candidate, WA State House (LD22, Seat 2)
jamiekeenandevargas.com
(360)878-5121



Jamie

KEENAN-DEVARGAS

FOR STATE HOUSE

People over PACs!

Paid for by Team Jamie Keenan-deVargas | D

120 State Ave NE #551 Olympia, WA 98501