Respondent Name
No on 645
Complainant Name
Dan Brady
Complaint Description
Dan Brady reported via the portal Fri, 30 Oct 2026 at 3:03 PM see attached
Sections of the law violated
RCW 29B.25.090, RCW 29B.25.100
What impact does the alleged violation(s) have on the public?
see attached
List of attached evidence or contact information where evidence can be found
see attached
List potential witnesses with contact information to reach them
see attached
Certification (Complainant)
I certify (or declare) under penalty of perjury under the laws of the State of Washington that information provided with this complaint is true and correct to the best of my knowledge and belief.

DAN BRADY LAW
P.O. Box 31818, Bellingham, WA 98228 • dan@danbradylaw.com • 206-228-1213

October 30, 2026

Peter Frey Lavallee, Executive Director
Washington State Public Disclosure Commission
P.O. Box 40908
Olympia, WA 98504-0908

Via Email Only

RE: Failure to Disclose Expenditures as required under WAC 390-16-037

Dear Mr. Lavallee:

I am contacting you on behalf of Let's Go Washington Sponsored by Brian Heywood (LGW) with evidence violations of WAC 390-16-037 by No on 645 (the Committee), a registered political committee in Washington State.

Details of Media Placement missing

The Committee has filed two C-4 reports covering expenditures from September 1, 2026, through October 16, 2026. Attachments 1 and 2. Among those expenditures were more than $2 million in payments to The New Media Firm, Inc. for placements of digital political advertising. Neither of these C-4 reports disclose the platforms where the ads were actually placed or the number of impressions purchased on each platform or any other detail.

Given the imminent date of the general election, please contact the Committee immediately to bring them into compliance.

Thank you for your immediate attention to these matters.

Sincerely,

Dan Brady
Let's Go Washington Legal Counsel

ATTACMENTS
1. PDC Form C-4 No. 110400603
2. PDC Form C-4 No. 110400715

711 Capitol Way Suite 206
PO Box 40908 Olympia, WA 98504-0908
(360) 753-1111
Toll Free 1-877-601-2828

SUMMARY, FULL REPORT RECEIPTS AND EXPENDITURES

C4

No on 645

401 2nd Avenue South, Suite 303
Seattle, WA

Coverage: 09/01/2026 to 10/12/2026
Report number: 110400603 Amends 110396261
Election year: 2026
Date submitted: 10/27/2026

RECEIPTS

1. Previous total cash and in-kind contributions (last C4 line 8).		$5,185,976.57
2. Cash received (Schedule A line 1).	$7,011,522.41	
3. In-kind contributions received (Line 1 schedule B).	$74,055.64	
4. Total cash and in-kind contributions received this period (Lines 2 + 3).		$7,085,578.05
5. Loan principal repayments made (Line 2 schedule L).	$0.00	
6. Corrections (Lines 1 or 3 schedule C).	$0.00	
7. Net adjustments this period (Lines 5 + 6).		$0.00
8. Total cash and in-kind contributions during campaign (Lines 1 + 4 + 7).		$12,271,554.62
9. Total pledge payments due (Line 2 schedule B).	$0.00	

EXPENDITURES

10. Previous total cash and in-kind expenditures (Last C-4 line 17).		$429,686.81
11. Cash expenditures (Line 3 schedule A).	$6,845,254.96	
12. In-kind expenditures (Line 1 schedule B).	$74,055.64	
13. Total cash and in-kind expenditures made this period (Lines 11 + 12).		$6,919,310.60
14. Loan principal repayment made (Line 2 schedule L).	$0.00	
15. Corrections (Lines 2 + 3 schedule C).	$0.00	
16. Net adjustments this period (Lines 14 + 15).		$0.00
17. Total cash and in-kind expenditures during campaign (Lines 10 + 13 + 16).		$7,348,997.41

CASH SUMMARY

18. Cash on hand (Lines 8 - 17) Line 18 should equal your reconciled bank account balance(s) plus your petty cash balance.	$4,922,557.21
19. Liabilities: (Sum of loans and debts owed)	$0.00
20. Balance (Lines 18 - 19)	$4,922,557.21

I certify this report is true and complete to the best of my knowledge
Treasurer's name and date
Jay Petterson - 10/27/2026

	Ste 1650 , Atlanta, GA 30339-3087		
09/23/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA 30339-3087	Cable Advertising: KATU-TV - TV	$14,280.00
09/23/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA 30339-3087	Cable Advertising: KSKN-TV - TV	$567.80
09/23/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA 30339-3087	Cable Advertising: OIMA-TV - TV	$0.00
09/23/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA 30339-3087	Cable Advertising: KXLY-TV - TV	$3,264.00
09/23/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA 30339-3087	Cable Advertising: KREM-TV - TV	$5,210.50
09/23/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA 30339-3087	Cable Advertising: NXLY-TV - TV	$752.25
09/23/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA 30339-3087	Cable Advertising: KOIN-TV - TV	$2,125.00
09/24/2026	ActBlue Technical Services 366 Summer St , Somerville, MA 02144-3132	Credit Card Fees	$4.16
09/24/2026	Columbia Bank 1111 3rd Ave , Seattle, WA 98101-3292	Bank Fee	$17.50
09/24/2026	The New Media Firm, Inc. 1730 Rhode Island Ave NW Ste 213 , Washington, DC 20036-3118	Digital Advertising x10 Million Impressions 9/29-10/5	$272,856.00

	3132		
09/30/2026	Columbia Bank 1111 3rd Ave , Seattle, WA 98101-3292	Bank Fee	$15.00
10/01/2026	AK Consulting LLC PO Box 21961 , Seattle, WA 98111-3961	General Strategy Consulting	$13,000.00
10/01/2026	Blue Wave Political Partners 401 2nd Ave S Ste 303 , Seattle, WA 98104-2862	Compliance Consulting	$6,500.00
10/01/2026	Columbia Bank 1111 3rd Ave , Seattle, WA 98101-3292	Bank Fee	$15.00
10/01/2026	Columbia Bank 1111 3rd Ave , Seattle, WA 98101-3292	Bank Fee	$17.50
10/01/2026	Moxie Media PO Box 30084 , Seattle, WA 98113-2084	Printing x100,000: Literature Cards	$12,381.60
10/01/2026	Nielsen Consulting 1519 Masterpiece Rd , Lake Wales, FL 33898-7701	Research	$6,047.99
10/01/2026	NWP Consulting 80 Yesler Way Ste 310 , Seattle, WA 98104-3493	Direct Mail Consulting	$18,000.00
10/01/2026	The New Media Firm, Inc. 1730 Rhode Island Ave NW Ste 213 , Washington, DC 20036-3118	Digital Advertising x10 Million Impressions 10/6-10/12	$272,856.00
10/02/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA 30339-3087	Cable Advertising: NXLY-TV - TV	$306.00
10/02/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA 30339-3087	Cable Advertising: KXLY-TV - TV	$4,505.00
10/02/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA	Cable Advertising: KSKN-TV - TV	$421.60

	Strategies 554 6th Ave S , Edmonds, WA 98020-3407		
10/06/2026	Positive Rage Strategies 554 6th Ave S , Edmonds, WA 98020-3407	Travel	$912.01
10/07/2026	ActBlue Technical Services 366 Summer St , Somerville, MA 02144-3132	Credit Card Fees	$18.84
10/07/2026	Columbia Bank 1111 3rd Ave , Seattle, WA 98101-3292	Bank Fee	$17.50
10/07/2026	Beth Cooper 14419 NE 8th Ct , Vancouver, WA 98685-5799	Mileage Reimbursement (151 mi)	$198.58
10/07/2026	The New Media Firm, Inc. 1730 Rhode Island Ave NW Ste 213 , Washington, DC 20036-3118	Digital Advertising x11 Million Impressions 10/13-10/19	$314,522.66
10/07/2026	Trade Printery 3415 S 116th St , Tukwila, WA 98168-1978	Printing	$200.16
10/07/2026	Washington Community Alliance Action Fund PO Box 31011 , Bellingham, WA 98228-3011	Voter Contact, Field & GOTV Services	$14,000.00
10/07/2026	Amanda Hunt 1611 W 10th Ave , Spokane, WA 99204-4103	Catering - 10/09/2026 Round Table Pizza, , Vancouver WA 98662 - 2026-10-07 Amanda Hunt, 1611 W 10th Ave, Spokane WA 99204-4103	$302.01
10/08/2026	ActBlue Technical Services 366 Summer St , Somerville, MA 02144-	Credit Card Fees	$4.81

711 Capitol Way Suite 206
PO Box 40908 Olympia, WA 98504-0908
(360) 753-1111
Toll Free 1-877-601-2828

SUMMARY, FULL REPORT RECEIPTS AND EXPENDITURES

C4

No on 645

401 2nd Avenue South, Suite 303
Seattle, WA

Coverage: 10/13/2026 to 10/26/2026
Report number: 110400715
Election year: 2026
Date submitted: 10/27/2026

RECEIPTS

1. Previous total cash and in-kind contributions (last C4 line 8).		$12,271,554.62
2. Cash received (Schedule A line 1).	$681,995.96	
3. In-kind contributions received (Line 1 schedule B).	$166,621.49	
4. Total cash and in-kind contributions received this period (Lines 2 + 3).		$848,617.45
5. Loan principal repayments made (Line 2 schedule L).	$0.00	
6. Corrections (Lines 1 or 3 schedule C).	($10,000.00)	
7. Net adjustments this period (Lines 5 + 6).		($10,000.00)
8. Total cash and in-kind contributions during campaign (Lines 1 + 4 + 7).		$13,110,172.07
9. Total pledge payments due (Line 2 schedule B).	$0.00	

EXPENDITURES

10. Previous total cash and in-kind expenditures (Last C-4 line 17).		$7,348,997.41
11. Cash expenditures (Line 3 schedule A).	$5,135,316.26	
12. In-kind expenditures (Line 1 schedule B).	$166,621.49	
13. Total cash and in-kind expenditures made this period (Lines 11 + 12).		$5,301,937.75
14. Loan principal repayment made (Line 2 schedule L).	$0.00	
15. Corrections (Lines 2 + 3 schedule C).	($10,000.00)	
16. Net adjustments this period (Lines 14 + 15).		($10,000.00)
17. Total cash and in-kind expenditures during campaign (Lines 10 + 13 + 16).		$12,640,935.16

CASH SUMMARY

18. Cash on hand (Lines 8 - 17)	$469,236.91
Line 18 should equal your reconciled bank account balance(s) plus your petty cash balance.	
19. Liabilities: (Sum of loans and debts owed)	$0.00
20. Balance (Lines 18 - 19)	$469,236.91

I certify this report is true and complete to the best of my knowledge
Treasurer's name and date
Jay Petterson - 10/27/2026

10/14/2026	Tashi Chogyal 1309 SE 140th Ave , Vancouver, WA 98683-7049	Healthcare Stipend	$429.25
10/14/2026	Tashi Chogyal 1309 SE 140th Ave , Vancouver, WA 98683-7049	Salary	$3,841.48
10/14/2026	Beth Cooper 14419 NE 8th Ct , Vancouver, WA 98685-5799	Salary	$2,898.70
10/14/2026	Beth Cooper 14419 NE 8th Ct , Vancouver, WA 98685-5799	Mileage Reimbursement (268mi)	$352.67
10/14/2026	Gusto 525 20th St , San Francisco, CA 94107-4345	Payroll Tax	$7,085.37
10/14/2026	Amanda Hunt 1611 W 10th Ave , Spokane, WA 99204-4103	Healthcare Stipend	$41.01
10/14/2026	Amanda Hunt 1611 W 10th Ave , Spokane, WA 99204-4103	Salary	$2,807.04
10/14/2026	Moxie Media PO Box 30084 , Seattle, WA 98113-2084	Printing: Spanish Literature x30,000	$6,964.65
10/14/2026	OneAmerica Votes 1225 S Weller St Ste 430 , Seattle, WA 98144-1906	GOTV/Field Services	$17,000.00
10/14/2026	Ana Ruiz Kennedy 523 W Bonneville St , Pasco, WA 99301-5354	Salary	$3,117.37
10/14/2026	The New Media Firm, Inc. 1730 Rhode Island Ave NW Ste 213 , Washington, DC 20036-3118	Digital Advertising x11 million impressions 10/20-10/26	$314,522.67
10/14/2026	The New Media Firm, Inc. 1730 Rhode Island Ave NW Ste 213 , Washington, DC 20036-3118	Data Software Rental	$14,745.12
10/14/2026	We Are Ella PO Box 11149 , Yakima, WA 98909-2149	GOTV/Field Services	$14,000.00
10/15/2026	Ruth's Chris Steakhouse 727 Pine St , Seattle, WA 98101-1815	Meals	$986.96
10/15/2026	Trade Printery 3415 S 116th St , Tukwila, WA 98168-1978	Printing: Rally Signs	$2,160.24
10/16/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 ,	Cable Advertising: Ampersand - Cable (10/16-10/25)	$215,181.75

	1319 Cornwall Ave , Bellingham, WA 98225-4743		
10/21/2026	Entre Hermanos 1621 S Jackson St Ste 202 , Seattle, WA 98144-2277	GOTV/Field Services	$5,000.00
10/21/2026	Latino Progress Alliance PO Box 30669 , Seattle, WA 98113-0669	GOTV/Field Services	$14,000.00
10/21/2026	Moxie Media PO Box 30084 , Seattle, WA 98113-2084	Direct Mail Advertising x1.1 million	$261,450.75
10/21/2026	Moxie Media PO Box 30084 , Seattle, WA 98113-2084	Literature Card Printing x100,000	$13,487.10
10/21/2026	Rural People's Voice PO Box 1451 , Winthrop, WA 98862-3010	GOTV/Field Services	$15,000.00
10/21/2026	Southwest Washington Equity Coalition PO Box 2823 , Vancouver, WA 98668-2823	GOTV/Field Services	$5,450.00
10/21/2026	The New Media Firm, Inc. 1730 Rhode Island Ave NW Ste 213 , Washington, DC 20036-3118	Digital Advertising x11 million impressions 10/27-11/3	$314,522.67
10/21/2026	Washington Bus Education Fund 1801 12th Ave Ste A , Seattle, WA 98122-2474	GOTV/Field Services	$15,000.00
10/21/2026	Working Washington 2100 24th Ave S Ste 270 , Seattle, WA 98144-4644	GOTV/Field Services	$7,000.00
10/22/2026	Benjamin Brown 518 S 7th St Apt 401 , Tacoma, WA 98402-2217	Mileage Reimbursement (127mi)	$167.20
10/22/2026	WA Multi Family Housing Assoc 600 SW 39th St Ste 220 , Renton, WA 98057-4937	Contribution Refund	$10,000.00
10/22/2026	Yakima Herald-Republic PO Box 9668 , Yakima, WA 98909-0668	Digital Advertising	$4,433.00
10/23/2026	Reverie Ballroom 915 E Pine St , Seattle, WA 98122-3849	Site Rental	$7,509.01
10/24/2026	Capitol City Press 2975 37th Ave SW , Olympia, WA 98512-8243	Postage x1.1 million	$346,290.12
10/24/2026	Moxie Media PO Box 30084 , Seattle, WA 98113-2084	Direct Mail Advertising x1.1 million	$211,736.42
10/26/2026	Canal Partners Media 900 Circle 75 Pkwy SE Ste 1650 , Atlanta, GA 30339-3087	Cable Advertising: Ampersand - Cable (10/26-11/2)	$251,022.85