Drew Stokesbary Replied Mon, 2 Nov 2026

PDC Support pdc@pdc.wa.gov Cc:sarah@sarahliebtreasury.com

Thank you for reaching out and I apologize for the delay. We of course take campaign finance matters very seriously and work hard to ensure we operate in full compliance with the FCPA and PDC rules.

With respect to our committee's sponsor identification for political advertising sent in the form of SMS/MMS text messages, we have followed the PDC's guidance at https://www.pdc.wa.gov/news/2018/sponsor-id-text-messages, which suggests "allowing the recipient to reply with a single character that then prompts another text message with the sponsor ID information."

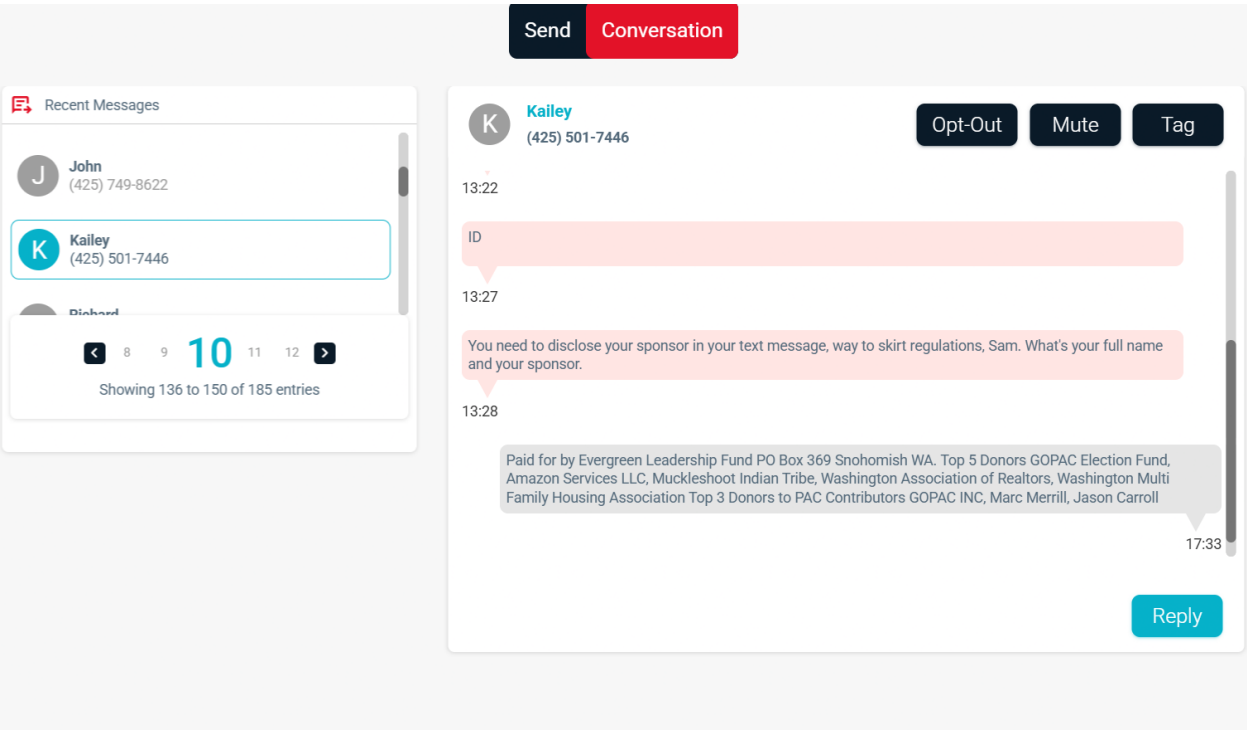
Consistent with that guidance, the message sent to the complainant was programmed to include such an automated response function. As is visible in the screenshot attached to the complaint, the message instructed the user to reply with "ID" to receive sponsorship ID information. (Due to technical limitations, this code could not be a single character, so "ID" was programed instead of the asterisk suggested by the PDC guidance referenced above.)

I have inquired with our vendor about the message received by the complainant, and our vendor reported that the sponsor ID information was indeed sent to the complainant, as indicated by the attached screenshot. The issue appears to have only arisen at all because there was a short delay between when the recipient's "ID" message was sent and our vendor's delivery of our reply message containing sponsorship information. However, the complaint was filed moments after the original message was received, and before the sponsorship information could be delivered through our vendor's texting platform.

I also spoke with our vendor about the reason the complainant experienced any delay in receiving the follow-up sponsor ID message. It appears to have been the result of a system limitation that has already been addressed with the vendor. In addition, prior to receiving this complaint, our committee had already decided to provide sponsor ID in text messages directly within message itself and/or via a link to a website containing the sponsor ID information.

I trust this screenshot and update from our vendor is sufficient to show our compliance with the sponsor ID requirements, but if you have any further questions about this message, please let me know. Thank you for your work and again, I apologize for the delay on our end.

Best,
Drew Stokesbary


Send
Conversation
Recent Messages
John
(425) 749-8622
Kailey
(425) 501-7446
8
9
10
11
12
Showing 136 to 150 of 185 entries
Kailey
(425) 501-7446
Opt-Out
Mute
Tag
13:22
ID
13:27
You need to disclose your sponsor in your text message, way to skirt regulations, Sam. What's your full name and your sponsor.
13:28
Paid for by Evergreen Leadership Fund PO Box 369 Snohomish WA. Top 5 Donors GOPAC Election Fund, Amazon Services LLC, Muckleshoot Indian Tribe, Washington Association of Realtors, Washington Multi Family Housing Association Top 3 Donors to PAC Contributors GOPAC INC, Marc Merrill, Jason Carroll
17:33
Reply